

March 18, 2012

Small Business Council of America  
Person of the Year  
1523 Concord Pike  
Wilmington, DE 19803

Re: Small Business Council of America Person of the Year Award  
Endorsement - Anthony Sblendorio, of Back to Nature

To Whom This May Concern:

My name is Bill Reed and I am writing to support Anthony Sblendorio for Person of the Year Award.

I have worked with Anthony for over ten years. He brought our organization in as sustainable and regenerative development consultants for the first phase of the Willow School. It was his leadership that convinced the founders of the school to dig deeply into the real potential of sustainability – healing the earth and our relationship with it – moving beyond green practices that only ‘slow down the damage’. This led to what was one of the early green design projects that embraced both green building technologies and also the integration of a regenerative approach to landscape ecology and human water and waste systems. Since that pioneering effort, he has taken the approach into his landscape design efforts, community development, and residential design that look at a larger and whole system of human, landscape, and ecological system functions and interrelationships.

He is carving new territory and carrying the banner in support of much deeper ecological design perspectives; a point of view that most people are barely aware of. He is introducing new potential to the design and sustainability world by leading the way with his passion, his projects, and business.

Anthony is one of the determined leaders who are not afraid to carve new territory. His work and confidence in this new way of thinking and ‘being’ on the planet is a work to be honored.

Very truly yours,



Bill Reed, AIA, LEED, Hon. FIGP

